

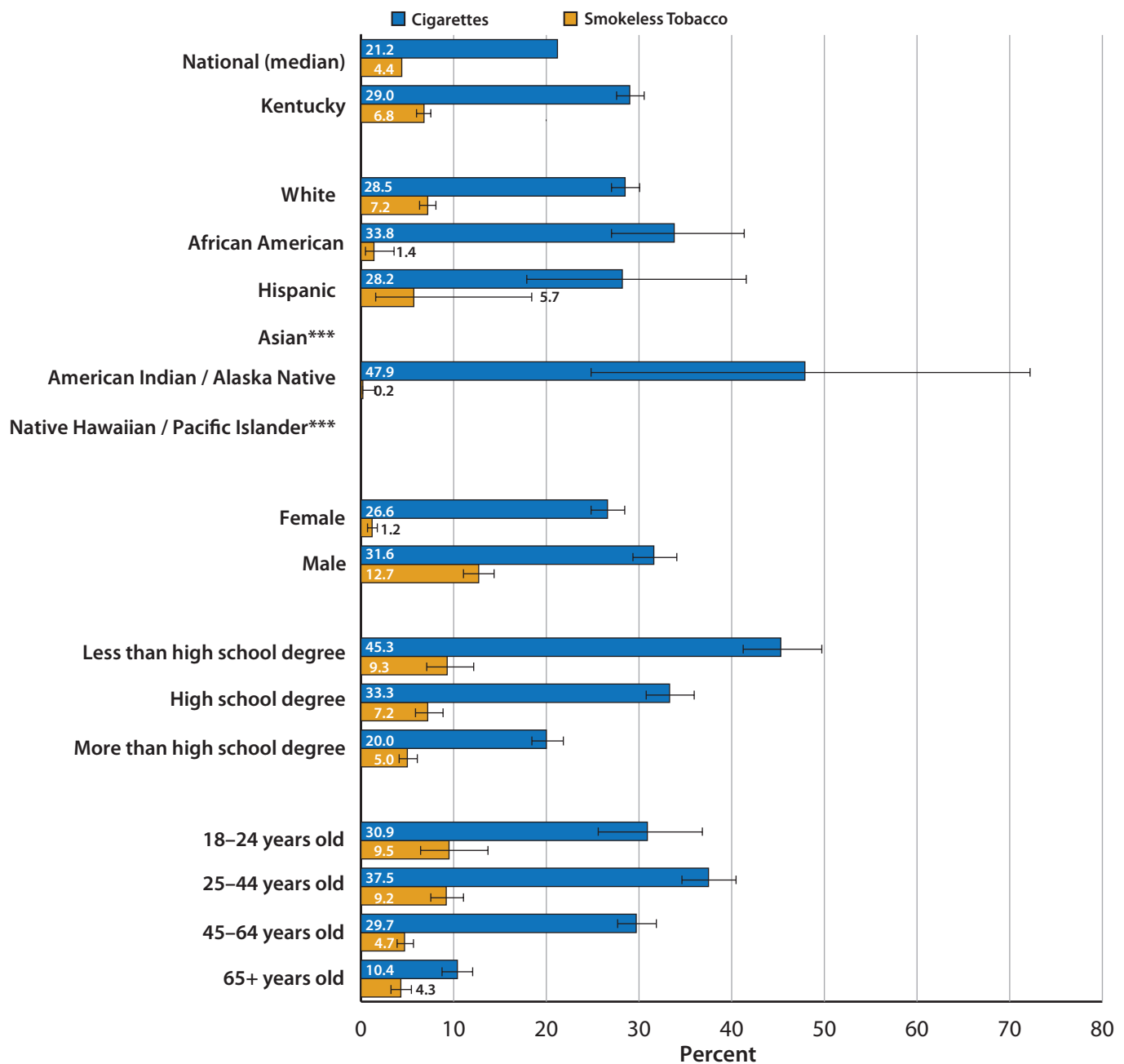
Monitor

Adult Current Cigarette/Smokeless Tobacco Use

In Kentucky, the percentage of adults (ages 18+) who currently smoke cigarettes was 29.0% in 2011. Across all states and D.C., the prevalence of cigarette smoking among adults ranged from 11.8% to 29.0%. Kentucky ranked 51st among the states.

The percentage of adults who currently use smokeless tobacco was 6.8% in 2011. Across all states and D.C., the prevalence ranged from 1.4% to 9.8%. Kentucky ranked 43rd among the states.

Current Cigarette and Smokeless Tobacco Use among Adults by Demographic Characteristics



Source: Behavioral Risk Factor Surveillance System, 2011

KENTUCKY

Youth Current Cigarette/Smokeless Tobacco/Cigar Use

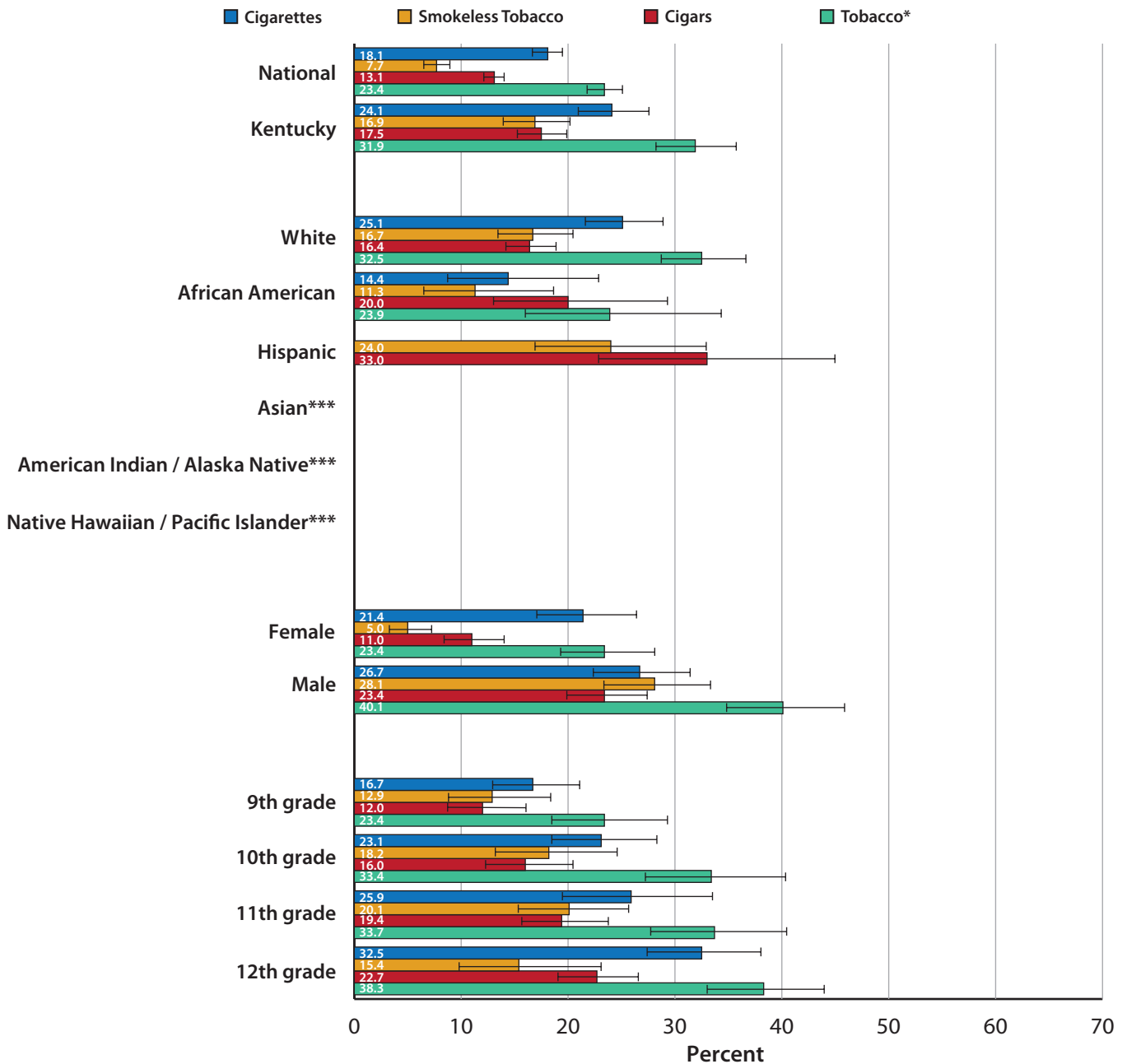
In Kentucky, the percentage of youth in grades 9-12 who currently smoke cigarettes was 24.1% in 2011. The range across 44 states was 5.9% to 24.1%. Kentucky ranked 44th among 44 states.

The percentage of youth who currently use smokeless tobacco was 16.9% in 2011. The range across 40 states was 3.5% to 16.9%. Kentucky ranked 40th among 40 states.

The percentage of youth who currently smoke cigars was 17.5% in 2011. The range across 37 states was 5.0% to 18.3%. Kentucky ranked 35th among 37 states.

The percentage of youth who currently use tobacco (i.e., cigarettes, smokeless tobacco, and/or cigars) was 31.9% in 2011. The range across 36 states was 7.8% to 31.9%. Kentucky ranked 36th among 36 states.

Tobacco Use among High School Students by Demographic Characteristics



* Cigarettes, smokeless tobacco, and/or cigars

*** Sample size <100

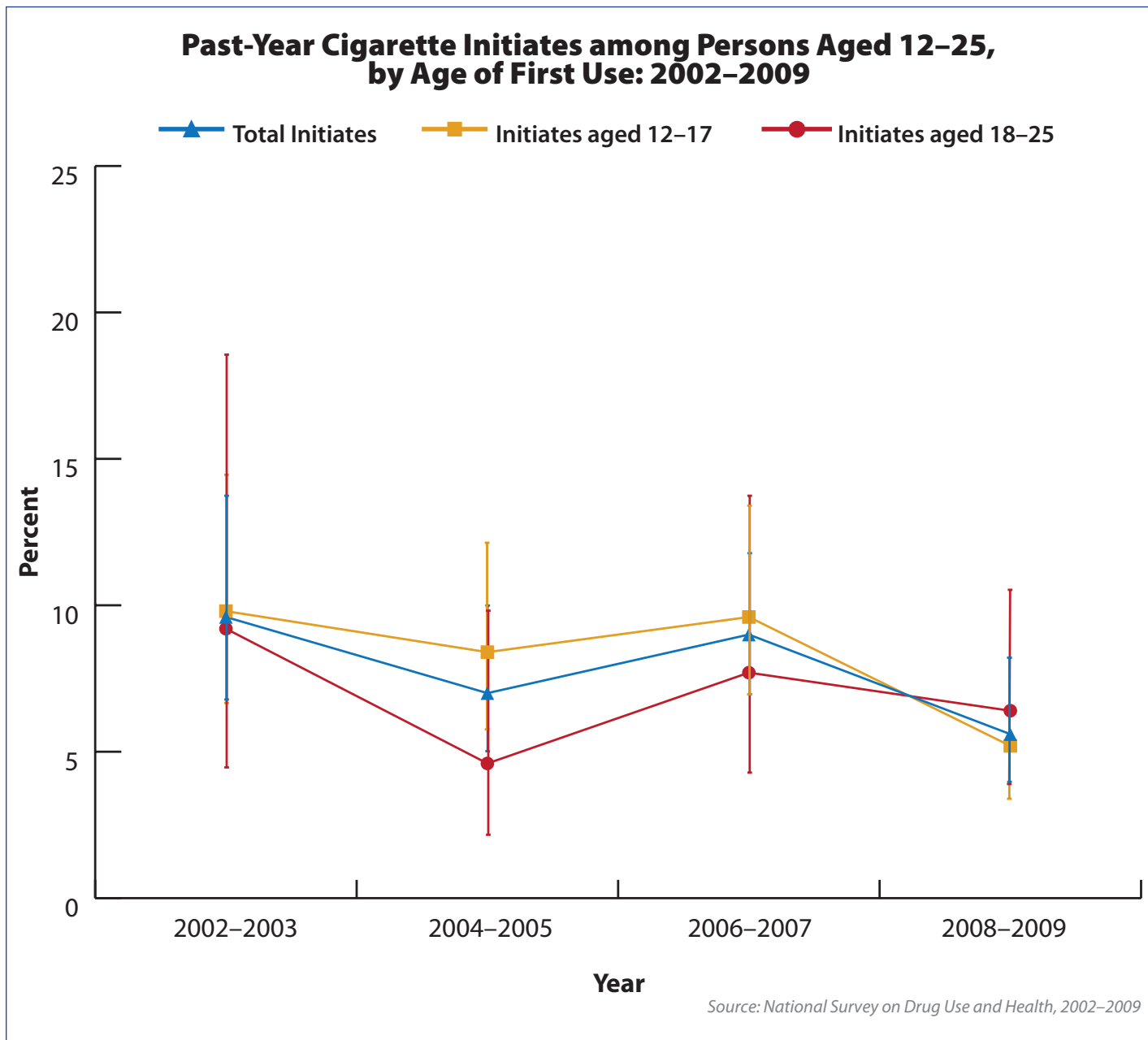
Source: Youth Risk Behavior Survey, 2011

KENTUCKY

Past-Year Cigarette Initiation

In 2008-2009, of all Kentucky youth ages 12-17 who had never smoked, 5.2% smoked a cigarette for the first time in the past year. This ranked 10th in the nation, with a range of 3.3%–9.2% among the states.

Of all young adults ages 18-25 who had never smoked, 6.4% smoked a cigarette for the first time in 2008-2009. This ranked 10th in the nation, with a range of 4.2%–14.7% among the states.



KENTUCKY

Protect

Adult Exposure to Secondhand Smoke

Among all adults, the percentage who reported being exposed to secondhand smoke within the past 7 days was higher in Kentucky than in the nation overall. In 2009-2010, overall exposure to secondhand smoke in Kentucky was 51.4%, ranking 43rd among the states.

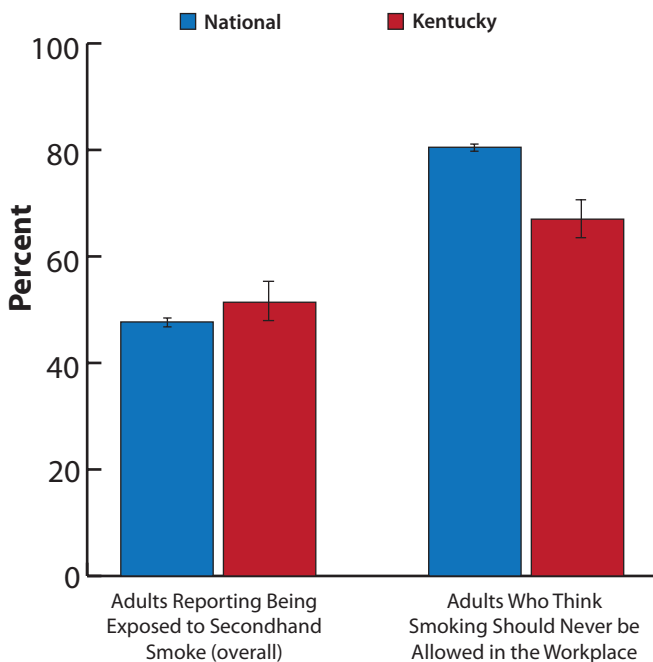
Adults were exposed to secondhand smoke in various locations. The table shows the percentage of Kentucky adults who reported any exposure, as well as exposure in their home, in a vehicle, or in indoor or outdoor areas at work or public places in the past 7 days.

Exposure to Secondhand Smoke

Overall	Workplaces	Homes	Vehicles	Public Places
51.4%	30.0%	21.7%	23.3%	32.8%

Source: National Adult Tobacco Survey, 2009–2010

Secondhand Smoke Exposure and Opinions about Smoking in the Workplace



Source: National Adult Tobacco Survey, 2009–2010

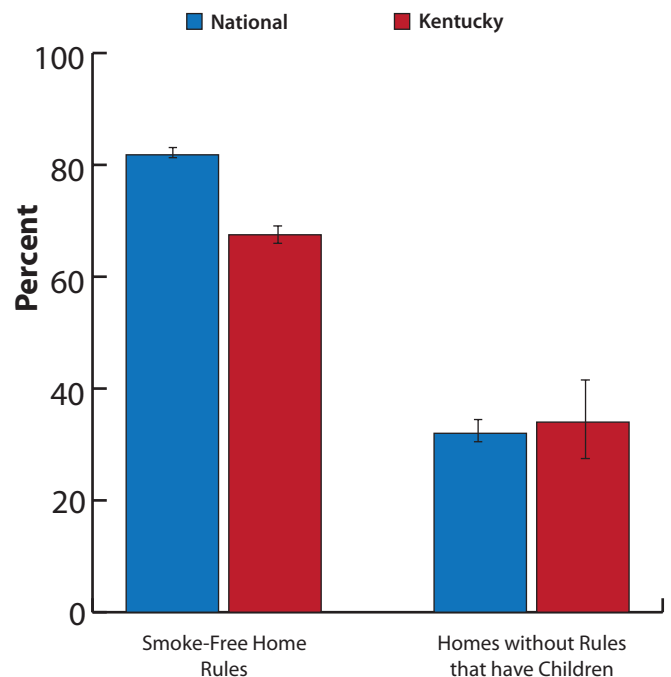
Opinions about Smoking in the Workplace

In 2009-2010, 67.0% of adults in Kentucky thought that smoking should never be allowed in indoor workplaces, ranking 51st among the states.

Smoke-Free Home Rules

In 2009-2010, 67.5% of adults in Kentucky reported that their homes had smoke-free home rules, ranking 51st among the states. The percentage of homes without smoke-free home rules with children living in them was 34.0%, ranking 32nd among the states.

Smoke-Free Home Rules and Homes without Rules that have Children







Source: National Adult Tobacco Survey, 2009–2010

KENTUCKY

State Smoke-Free Policy

As of June 30, 2012, Kentucky had no statewide smoking restrictions in place for indoor areas of workplaces, restaurants, or bars. The state allowed communities to enact local smoke-free laws.

Smoke-Free Legislation

Workplaces	Restaurants	Bars	Local Laws Permitted
			
No [‡]	No [‡]	No [‡]	Yes

* Designated Smoking Areas

† Ventilated Smoking Areas

[‡] No Restrictions

¶ Allowed smoking in venues that prohibit minors

^a Allowed for non-hospitality workplaces.

^b Prohibited for non-hospitality workplaces.

Note: Not all footnotes may be used.

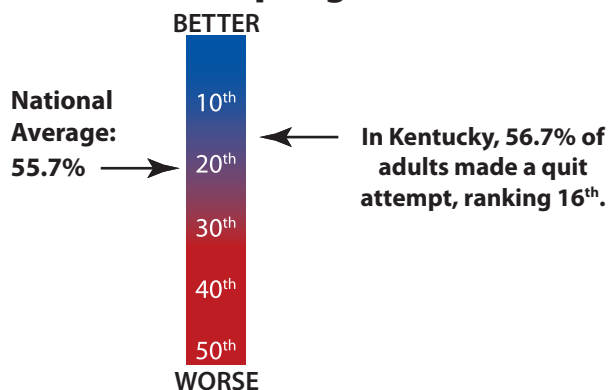
Source: STATE System, June 2012

Offer

Adults Who Made a Quit Attempt in the Last Year

During 2009-2010, 56.7% of Kentucky adult smokers made a quit attempt in the past year, ranking 16th among the states.

Percentage of Smokers Attempting to Quit



Source: National Adult Tobacco Survey, 2009-2010

Quitline Utilization

In 2010, the Kentucky quitline received 4,019 calls, and 1,976 tobacco users (an estimated 0.2% of all tobacco users in the state) received telephone counseling, cessation medications, or both from the state quitline.

Medicaid Coverage for Counseling and Medications





In 2010, Kentucky's Medicaid program provided incomplete coverage through Medicaid for tobacco-dependence treatment. Kentucky provided full coverage for some nicotine replacement therapies, full coverage for varenicline, full coverage for bupropion, and full coverage for counseling (individual and group).

Medicaid Coverage for Counseling and Medications

Comprehensive Coverage



No

NRTs (One or More)	Varenicline	Bupropion	Counseling (Individual and/or Group)
			
Yes	Yes	Yes	Yes

^a Pregnant women only

^b Fee-for-service only

^c Available only via the quitline

Note: Not all footnotes may be used.

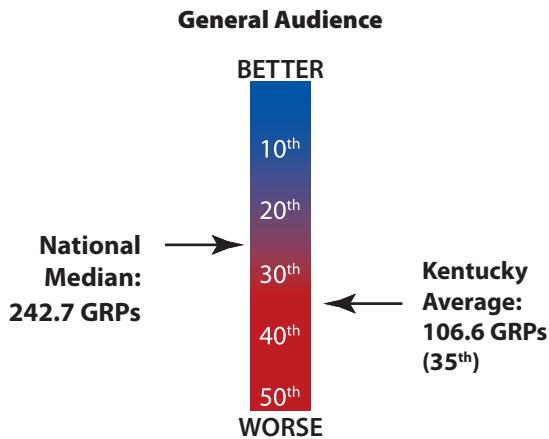
Source: Halpin, et al, 2011

Warn

Tobacco Counter-Marketing Media Intensity

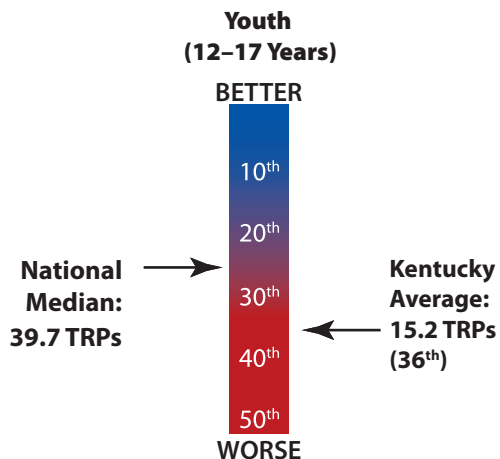
CDC *Best Practices* recommendations translate into an average quarterly exposure of 1,200 general audience gross rating points (GRPs) and 800 youth target rating points (TRPs) in effective anti-tobacco media campaigns. Kentucky had an average of 106.6 general audience GRPs and 15.2 youth TRPs per quarter in television advertising supporting tobacco control messages in 2010.

Anti-Tobacco Media Campaign Intensity, GRPs Per Quarter



Source: CDC/OSH

Anti-Tobacco Media Campaign Intensity, TRPs Per Quarter

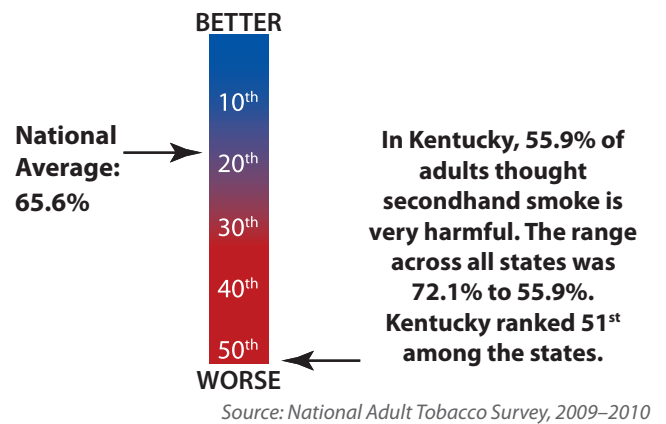


Source: CDC/OSH

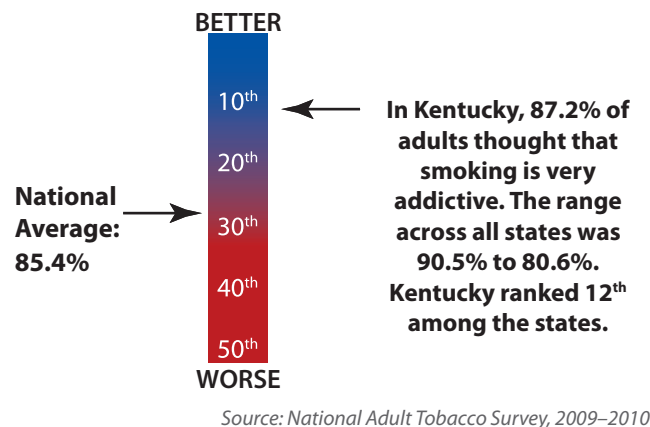
Knowledge of the Dangers of Tobacco

In Kentucky, 55.9% of adults thought that breathing smoke from other people's cigarettes or other tobacco products is very harmful to one's health in 2009-2010. Additionally, 87.2% thought that cigarette smoking is very addictive.

Secondhand Smoke



Addictiveness of Smoking






Enforce

State Allows Local Advertising and Promotion Laws

As of June 30, 2012, Kentucky preempted local regulation of tobacco industry promotions, tobacco product sampling, and display of tobacco products in commercial establishments.

State Allows Local Laws


Promotion	Sampling	Display
		
No	No	No

Source: STATE System, June 2012

Over-the-Counter Retail Licensure

As of June 30, 2012, Kentucky did not require establishments selling cigarettes or smokeless tobacco products over-the-counter to be licensed. Nationally, 37 states required over-the-counter licensure for cigarettes, 29 of which also have a requirement for smokeless tobacco, with various renewal frequencies, fees and penalties for violations.

Over-the-Counter Licensure and Penalties

Over-the-Counter License Required	Minimum License Fee	Renewal Required (& Frequency)	Penalty to Business	Licensure Includes Smokeless Tobacco
 No	N/A	N/A	N/A	N/A

^a Annually

^b Fine

Note: Not all footnotes may be used.

Source: STATE System, June 2012

Raise

Amount of Tobacco Product Excise Tax

As of June 30, 2012, the excise tax on cigarettes in Kentucky was \$0.60 per pack, ranking 40th among the states. The tax on cigars was 15% of the wholesale sales price per cigar, and for little cigars the tax was 15% of the wholesale sales price per pack of 20. The tax on smokeless tobacco was 15% of the wholesale sales price with snuff taxed individually at \$0.1267 per ounce (or \$0.190 per unit).

Price Paid for Last Cigarettes Purchased

In Kentucky, 62.2% of adult smokers bought their last cigarettes by the pack, and 37.8% bought them by the carton in 2009-2010. The average price that Kentucky smokers reported paying for their last pack of cigarettes was \$4.23 in 2009-2010; the range among states was \$7.98 to \$4.04. The average price that Kentucky smokers reported paying for their last carton of cigarettes was \$34.63 in 2009-2010; the range among 45 states with valid data was \$64.45 to \$30.46.

